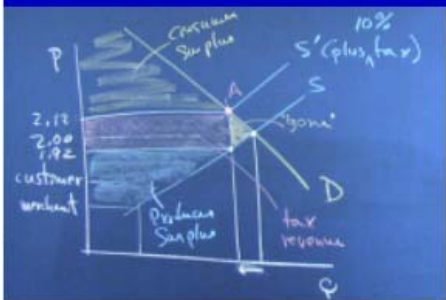


Top Ten Tips for Young Economists: Academic Blogging

John Whitehead

Appalachian State University

Anything from the UK presentation?



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- Recent Entries

Tuesday: Homebuilder survey, PPI Calculated Risk

November 17, 2014, 9:03 pm, 1373071

Some excellent research from the NY Fed Liberty Street Economics: [Measuring Labor Market Slack: Are the Long-Term Unemployed Different?](#). The conclusion:

[W]e find that long-term unemployed workers are not less attached to the labor market than short-term unemployed workers. If anything, the long-term unemployed group has the largest ...

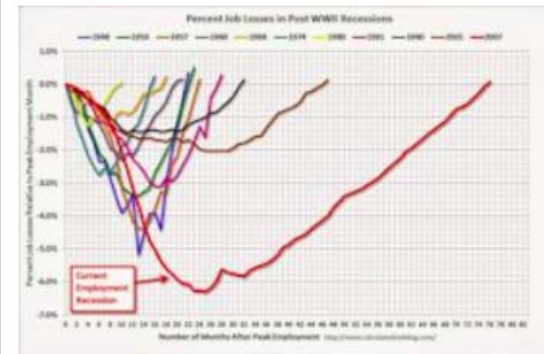
Credibility of the AQR and bank stress test VoxEU.org: Recent Articles

November 17, 2014, 8:44 pm, 1373070

Results from last month's EU-wide stress test are reassuring, especially for countries at Europe's core. This column warns against a rosy interpretation. The test relies on risk-weighted measures of bank capital ratios that have been shown to be less predictive of bank failure than unweighted leverage ratios – a metric ...

May 2014 Payroll Employment

After 76 months, we finally got back to the prerecession level of payroll employment.



Click on the image to get a bigger version.

Jobs

The best summary of the state of our economy is the graph (below) of employment as a fraction of population for people over 16 years old. The decrease is large, but the most troubling feature of the graph is the flat trend .



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Blog aggregator for economics research

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2014-11-17

How Ambitious is China's Proposal to Peak CO2 Emissions by 2030?

by noreply@blogger.com (David Stern) in *Stochastic Trend*, 2014-11-17 23:04:00 UTC

A few days ago China and the US jointly announced emissions targets for 2030. China proposes that their carbon emissions will peak by not later than 2030. How ambitious is this goal? In our 2010 paper in *Energy Policy*, Frank Jotzo and I asked how ambitious China's 2020 target to reduce emission intensity by 40-45% between 2005 and 2020 was. We concluded that it represented significant effort beyond expected intensity reductions under business as usual. In a recent paper Xiliang Zhang and coauthors project Chinese emissions under three scenarios. Under a no policy scenario, emissions rise to 1 [...]

Matteo Renzi must work with Italian trade unions rather than against them if he is serious about reforming Italy's labour market

by Blog Admin in *EUROPP European Politics and Policy*, 2014-11-17 14:30:10 UTC

Italian Prime Minister Matteo Renzi has made reforming the Italian labour market a priority for his government. Chiara Benassi and Niccolò Durazzi assess the argument that Italy's trade unions are an obstacle to such reforms on the basis that they support only their core membership, rather than a broader agenda which includes atypical workers such as agency staff. They argue that unions have taken on a much broader stance than they are typically credited with and that if Renzi is serious about reforming the country's labour market it would be beneficial to work with unions rather than [...]

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3	Naked Capitalism	43574	▼	78.88%
4	Marginal Revolution	43285	▼	78.36%
5	Tax Prof	11724	▲▲	21.22%
6	Gongol	5955	▲	10.78%
7	Economic Perspectives from Kansas City	4399	▲▲	7.96%
8	Tim Worstall	4223	▼	7.64%
9	Harvard Law School Forum on Corporate Governance	3739	▼	6.77%
10	Coyote Blog	3451	▼	6.25%
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17	Carl Futia	1733	▼▼	3.14%
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21	EconBrowser	1409	▼	2.55%
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23	The Conglomerate	1372	—	2.48%
24	Environmental Economics (Haab and Whitehead)	1186	▼	2.15%
25	Political Calculations	1088	▼▼	1.97%
26	Bonddad Blog	1045	▼	1.89%
27	Dash of Insight	1029	▲▲	1.86%
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29	True Economics	749	—	1.36%
30	Atanu Dey	730	▼▼	1.32%
31	Roth and Co.	706	▼▼	1.28%
32	Newmark's Door	696	▼	1.26%
33	Antitrust and Competition Policy	672	▼	1.22%

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-	1. The Conscience of a Liberal	100.0	100.0	1.2
New Entry ★	2. Economix	61.7	64.9	1.1
New Entry ★	3. FT Alphaville	60.8	52.0	1.4
New Entry ★	4. Vox	57.4	56.5	1.2
2 ↓	5. Marginal Revolution	53.1	63.4	1.0
2 ↓	6. Brad DeLong	50.8	61.3	1.0
5 ↓	7. Economist's View	50.6	62.8	1.0
9 ↑	8. Zero Hedge	49.0	57.7	1.0
2 ↓	9. Naked Capitalism	40.4	48.0	1.0
4 ↓	10. Econbrowser	36.2	42.0	1.0
-	11. The Big Picture	35.9	42.6	1.0
2 ↓	12. EconLog	35.9	45.3	0.9
4 ↓	13. The Money Illusion	30.2	48.0	0.7
9 ↓	14. Greg Mankiw's Blog	30.1	36.6	1.0
5 ↑	15. Economic Policy Institute	28.7	35.7	0.9
3 ↓	16. Calculated Risk	28.6	25.5	1.3
23 ↑	17. Next New Deal	26.2	24.0	1.3
New Entry ★	18. On the Economy	25.1	33.3	0.9
4 ↓	19. Crooked Timber	24.5	26.4	1.1
6 ↓	20. Freakonomics	23.4	32.4	0.8

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November 17, 2014

AERE Happy Hour at the SEA meetings

I just sent this message:

AERE / SEA session participants,

Let's have our informal AERE Happy Hour after the Distinguished Guest Lecture ("Life as a Lab: Using Field Experiments in Economics" John List [see note below]) on Saturday. This is a great chance to meet old friends and new and organize your dinner party!

What: AERE Happy Hour

Why: Meet old friends and new and organize your dinner party

Where: Hotel lobby bar (i.e., [Pulse](#) -- "At 5:00 pm, an audible heartbeat will welcome the beginning of an eight-hour social hour as Pulse transforms into a vibrant lounge. As the evening progresses, the bar staff intensifies the showcasing of mixology behind the bar by giving demonstrations on how to make classic and new trendy drinks. The color of the iconic sail will change with the mood of the evening ending with a heightened pulsating array of radiant colors as a salute to the evening.")

When: 6:15 pm

See you in Atlanta!

John W.

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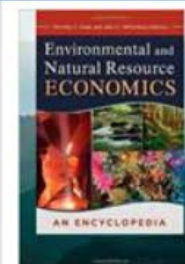


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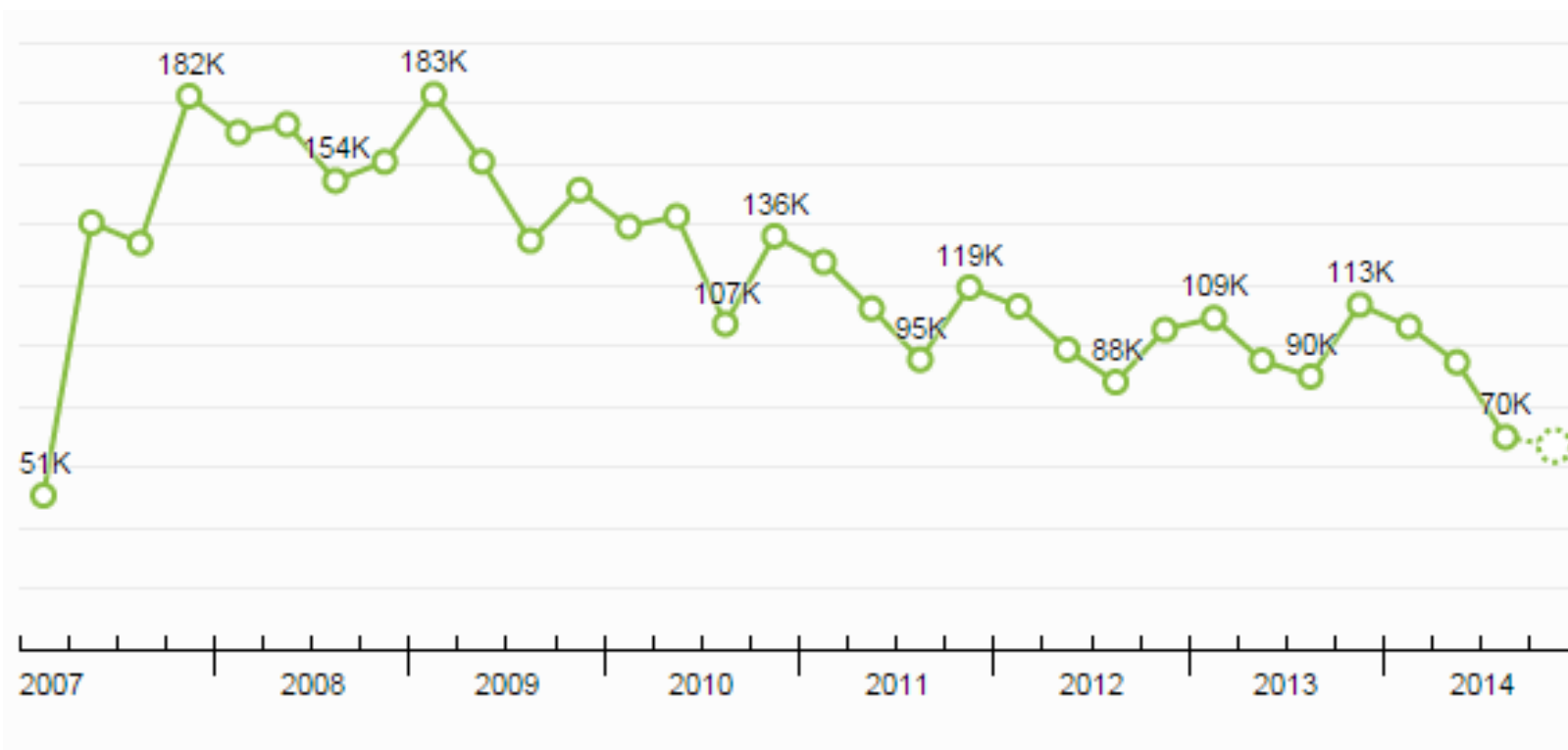
Pageviews
Today*

Totals & Averages

4204407 Lifetime Pageviews
1223.28 Pageviews/Day
8968 Total Posts
28383 Total Comments

Recent Social Media Traffic

0 Typepad
0 Facebook
6 Twitter
0 Bit.ly



Should I blog?

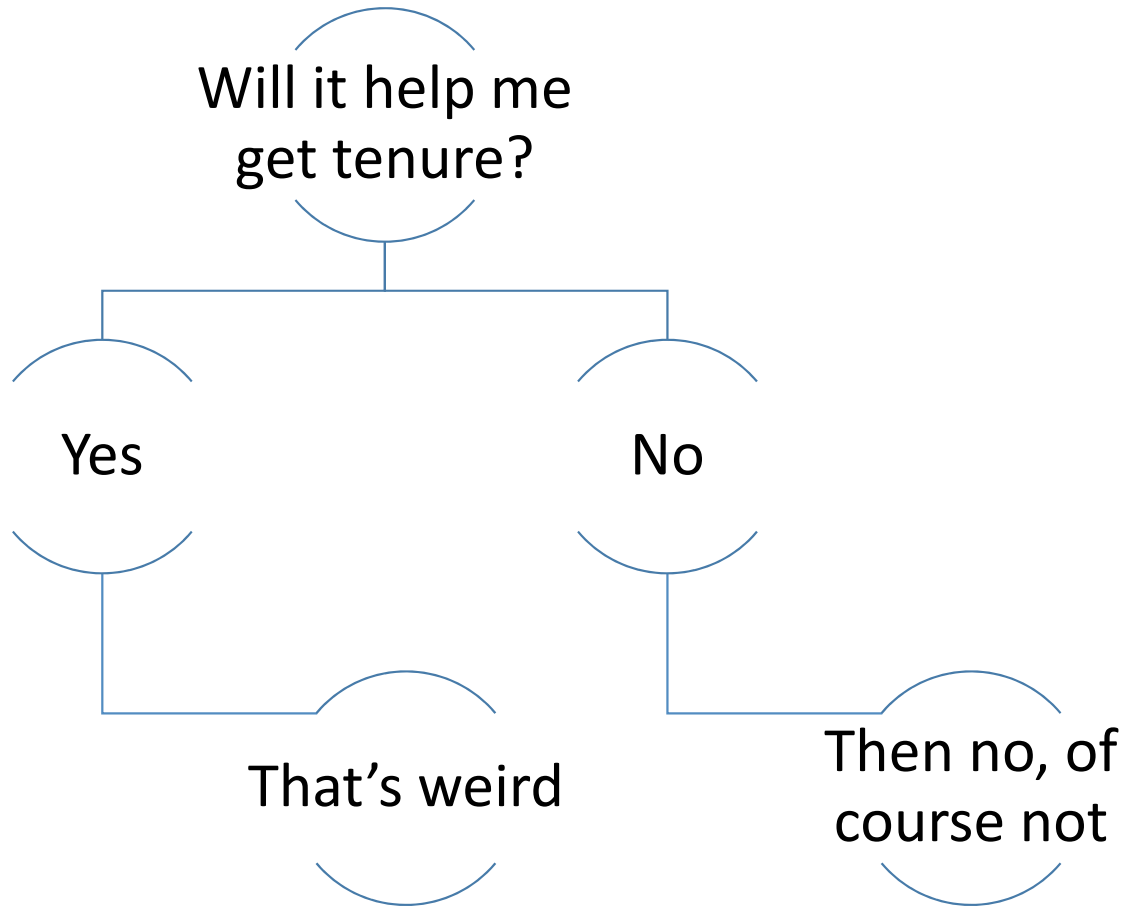
Will it help me
get tenure?

Yes

No

That's weird

Then no, of
course not



Why academics should blog

In general

- You need to improve your writing
- You need to read more economics
- Some of your ideas are dumb
- Expand knowledge

As a research outlet

- Blogging protects and promotes your ideas
- Publication lags
- Linking is better than footnotes
- Blogs can be complements to journals

http://www.huffingtonpost.com/hugh-mcguire/why-academics-should-blog_b_138549.html



Newsletter of the

Committee on the Status of Women in the Economics Profession

Winter 2012

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Using Social Media in Economics

Introduction

by Jennifer Imazeki
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The Impact of Economics Blogs

by David J. McKenzie and
Berk Özler [page 4](#)

Teaching with Economics Blogs

by John C. Whitehead [page 7](#)

Using Social Media for Self-Promotion

by Rachel Connelly [page 9](#)

The (research) Impact of Economics Blogs

- Private benefits: increased recognition and prestige for bloggers
- External benefits: increased recognition for the authors of papers that are mentioned on (at least the top) economics blogs

... regular blogging is strongly and significantly associated with being more likely to be viewed as a favorite economist.

POLICY RESEARCH WORKING PAPER 5783

Abstract

There is a proliferation of economics blogs, with increasing numbers of economists attracting large numbers of readers, yet little is known about the impact of this new medium. Using a variety of experimental and non-experimental techniques, this study quantifies some of their effects. First, links from blogs cause a striking

increase in the number of abstract views and downloads of economics papers. Second, blogging raises the profile of the blogger (and his or her institution) and boosts their reputation above economists with similar publication records. Finally, a blog can transform attitudes about some of the topics it covers.

Teaching with blogs

*Blogging has increased the time I devote
to simply thinking about economics.*

- Blogging is a great way to push economic content to economics students (and non-students)
- Course organization
- Platform for out of class discussion
- Blog as a substitute for class web page and syllabus
- Blog posts serve as textbook supplements and spurred classroom discussion

Using social media for self-promotion

- Keep your faculty website up to date
- Attend academic conferences, present papers and organize sessions
- Blogs: Regularly commenting on economics blogs is a good way to interact with others who have similar interests, and particularly thoughtful comments could potentially lead to requests for guest posts. If you've written something that is of potential interest to a particular blogger, don't be afraid to send them an email about it (see David McKenzie and Berk Özler's article in this newsletter about the impact of citations from well-known blogs), though the above-mentioned warnings about sending offprints apply here as well. Curmudgeons aside, most blog writers are happy to have someone offering them fodder for their blogs.

Tips if you want to start a blog

- Platforms: Blogger, Typepad, Wordpress
- Blog because you want to.
- Blog as yourself (not anonymously).
- Write about yourself and your life.
- Be clear what your blog is for (not too many off topic posts).
- Remember: a blogpost is a publication.
- Blog only when you want to and when you have something to say.
- Use social media to promote your posts.
- Don't be too controversial.

<http://www.theguardian.com/higher-education-network/blog/2013/dec/13/how-to-academic-blogging-tips>

Types of blog posts

Low cost

- Lecture notes
- Post your emails
- Let off some steam
- Blog some “notes to self”
- Post excerpts from the news
- Post abstract to your new working paper

High cost

- Essays
- Literature reviews
- Back of the envelope calculations
- Env-econ 101
- Policy analyses
- Blog some preliminary results

<http://matt.might.net/articles/how-to-blog-as-an-academic/>

Env-Econ Contributors

Here is the current lineup of the Environmental Economics blog contributing economists. These folks have offered at least one post since our inception. Follow the links for a brief introduction and/or webpage link:

- [David Anderson](#), Centre College
- [Chris Bruce](#), University of Calgary
- [Jim Casey](#), Washington and Lee University
- [Richard England](#), University of New Hampshire
- [Pete Groothuis](#), Appalachian State University
- [Gloria Helfand](#), University of Michigan
- [Lynne Kiesling](#), Northwestern University
- [Charlie Kolstad](#), University of California, Santa Barbara
- [Drew Moxon](#), "data analyst in the tech industry"
- [Dan Phaneuf](#), North Carolina State University
- [Jim Roumasset](#), University of Hawaii
- [Peter Schwarz](#), University of North Carolina at Charlotte
- [Jason Scorse](#), Monterey Institute of International Studies
- [Marty Smith](#), Duke University
- [Mark Thoma](#), University of Oregon
- [Gernot Wagner](#), Environmental Defense Fund
- [Rich Woodward](#), Texas A&M University
- [David Zetland](#), Mercatus Center, UC Berkeley



Buy our books :)



[Whitehead, Haab and Huang: Preference Data for Environmental Valuation](#)



[Haab and McConnell: Valuing Environmental and Natural Resources](#)



[Haab and Whitehead: Environmental and Natural Resource Economics: An Encyclopedia](#)